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New Players Lights 25's

5 GREAT TASTING SMOKES FREE. NO TRICKS.

Kings & 100's
Also available in Menthol.

Count 'em. 25 *of the finest* for the price of 20.

Kings: 10 mg "tar," 0.8 mg nicotine av. 100's: 12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Mfr's. suggested pricing based on full price brands.

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